Tutellus

Empowering people **through Education**

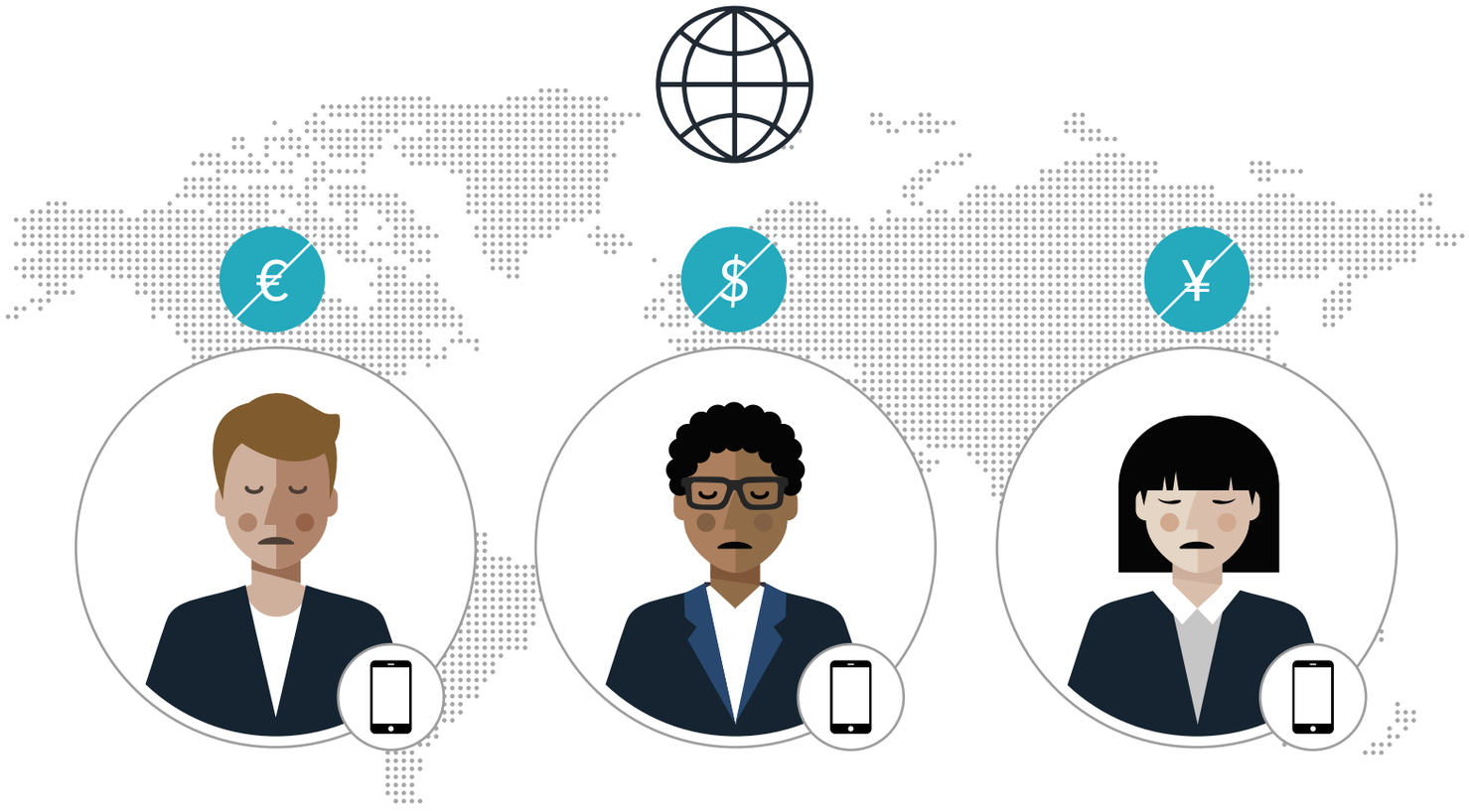
www.tutellus.io

Deck Tutellus.io - April 2018

Our mission is
to help more than 100 million people
during the next 3 years to improve their lives through Education
Tutellus

THE PAIN: STUDYING IS HARD AND IT DOESN'T HELP TO REDUCE POVERTY WORLDWIDE

Learning in an EdTech platform is a hard and expensive process if you want to improve your skills enough to get a job. And you can't make money by doing it: people can not get out of poverty by studying.

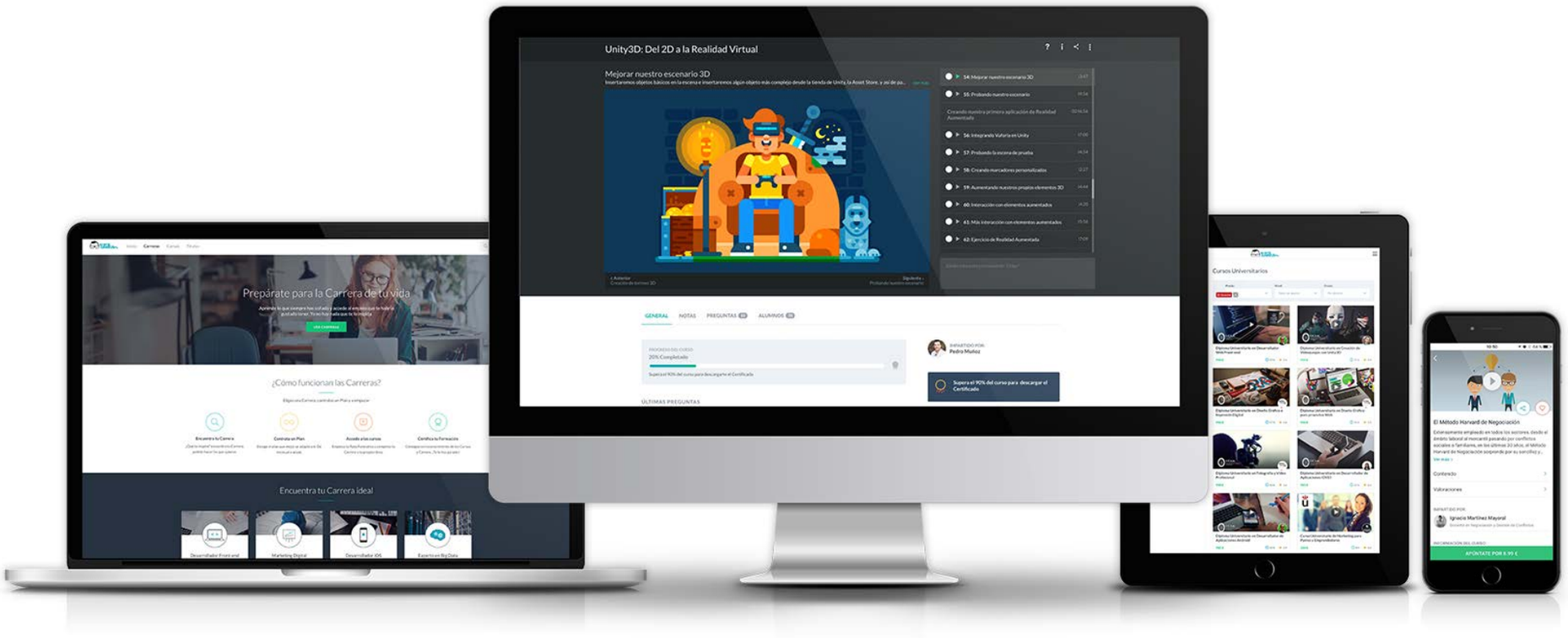


THE SOLUTION: A PLATFORM THAT PAYS YOU FOR LEARNING

We create our own cryptocurrency, the TUT token. The more you learn, the more money you get, the more relevant you are in the Community and the more visible you become to companies that may be interested in you.

FULL WORKING PLATFORM SINCE 2013

We are the leading platform in 20 countries, and from now on we'll become the leading decentralized platform worlwide.



1.000.000
Students

+2.000.000
Transactions

+1b min
Learning

$ 10m
Transactioned

*"**Tutellus.com**, the leading Educational platform in the Spanish speaking world."*

El País, 2016

A full community where everyone get benefits.

Community

+1.000.000 Students

Teachers

+130.000 Videocourses

Affiliates

+10.000 content promoters

Tutors

+20.000 users with high relevance

Countries

+160 on 5 continents

Universities

+80 agreements

Job finders

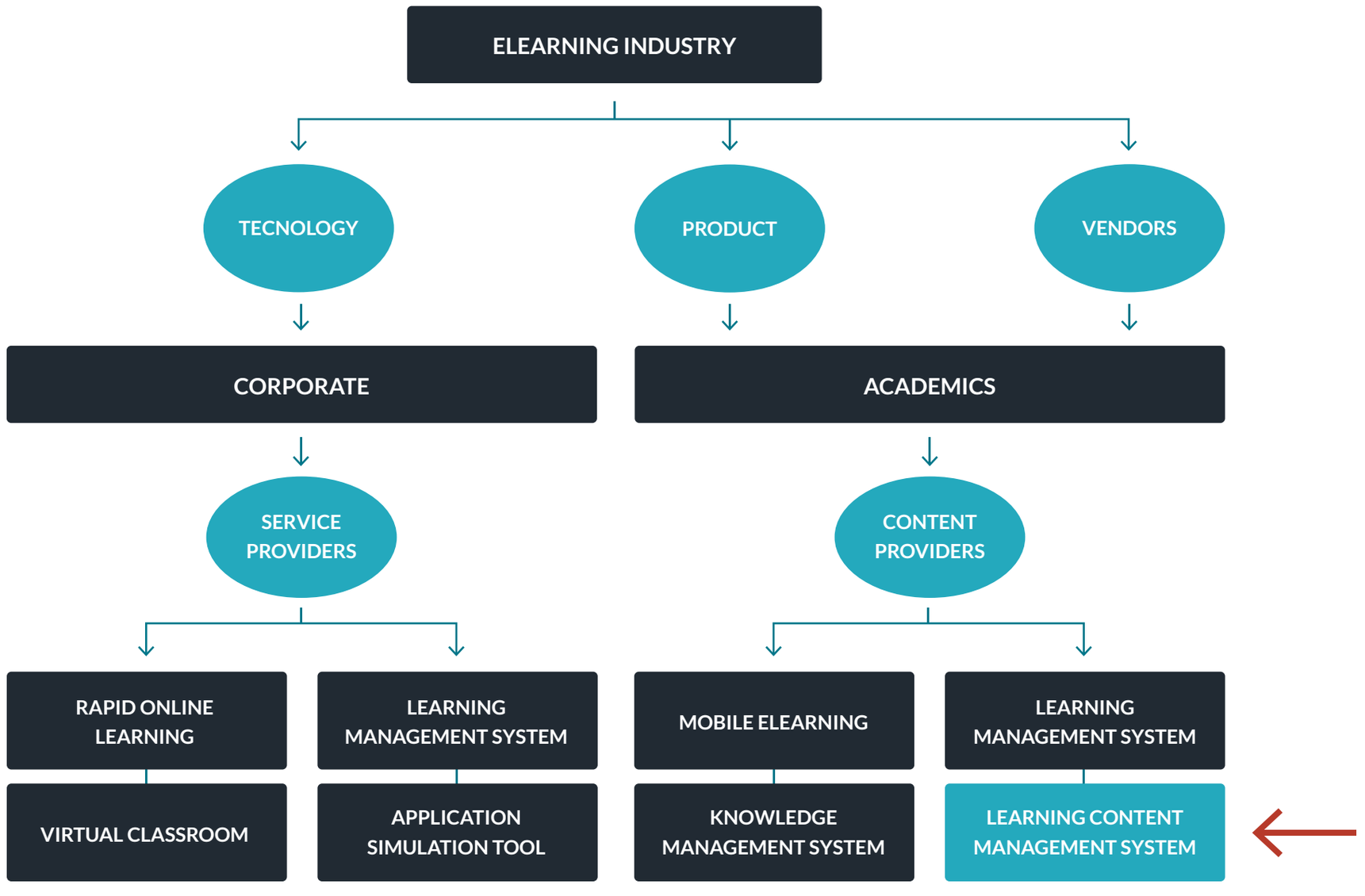
+50.000.000 monthly users

Companies

+50 corporative channels

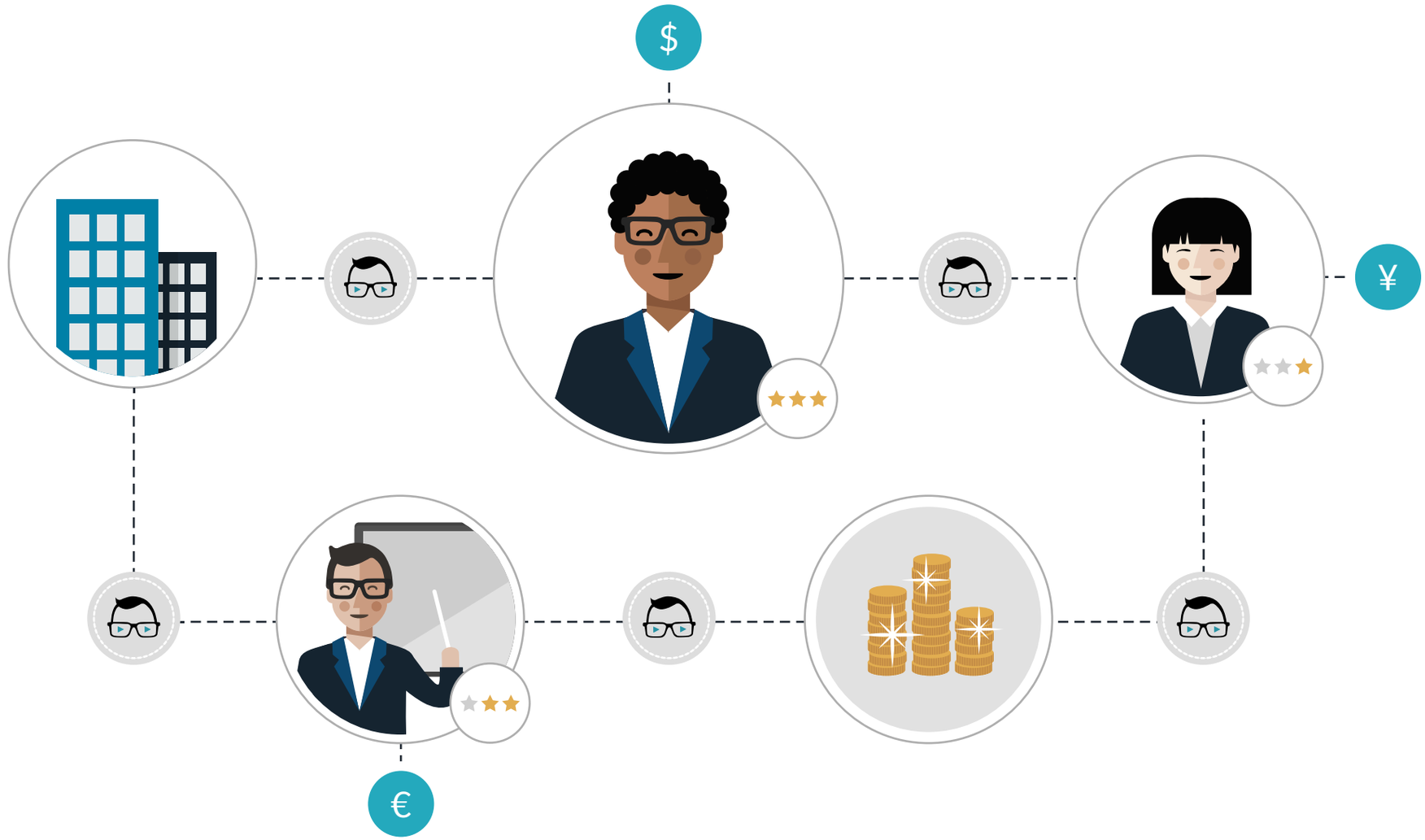
A HUGE BUSINESS OPORTUNITY

According to Forbes, the online education market was worth over USD 165 billion in 2016, mostly in the English-speaking world (USA, the UK, and India). It is expected to keep growing, reaching over USD 240 billion in 2023 (source: Docebo)



HOW DOES THE TOKEN WORKS?

An ecosystem where all players get benefits: Students, Teachers and Companies. Using the Pool tokens and the Market, students and teachers may study for free, earn money through tokens, and get Relevance and access to valuable services



BENEFITS FOR EVERYONE

STUDENTS

- Earn money studying
- Pay in cryptocurrency

TEACHERS

- Get payments instantly
- Earn money teaching

COMPANIES

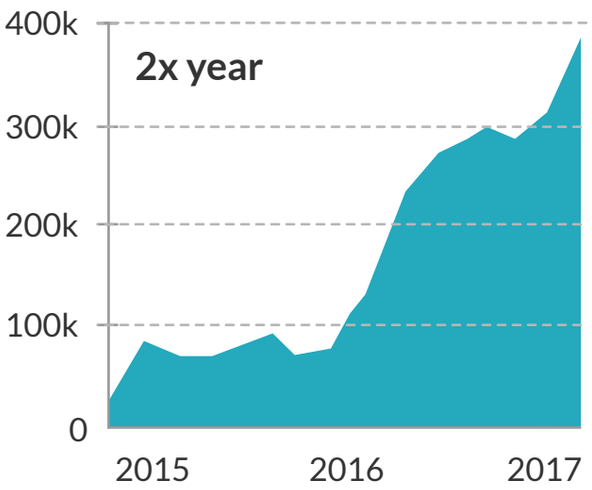
- Access to best profiles
- High customization level

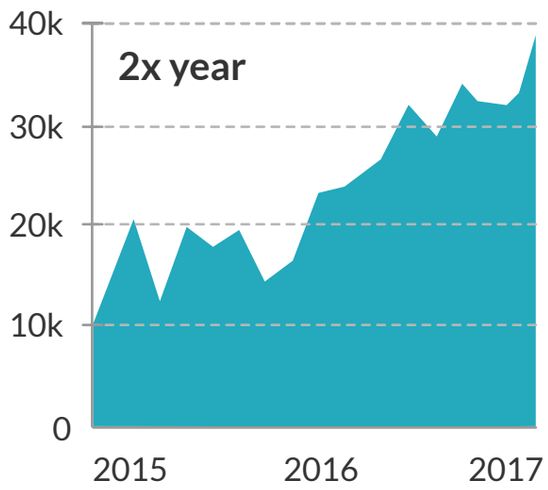
SCHOLARSHIPS

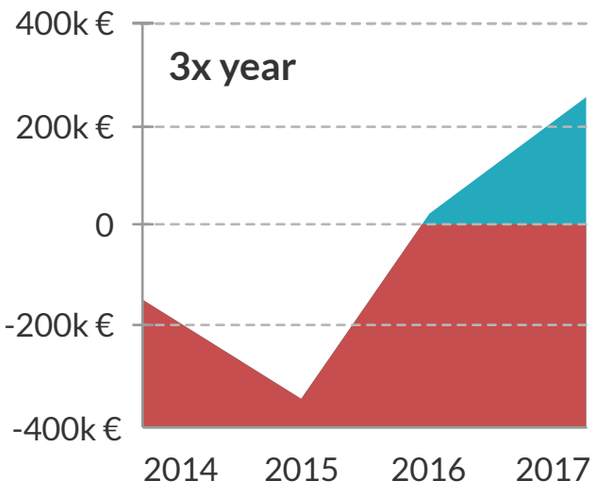
- Creations of specific profiles
- Bringing education worldwide

SCALING-UP OF TRANSACTIONS, USERS AND SALES

We have validated a Growth model, using these three main metrics, that would allow an exponential growing in the short-term, with the proper inversions.







Transactioned courses

We are closing to 100000 new courses transactioned per month. Web, Android, IOS... the number of people studying courses on-line is steadily increasing.

Monthly Active Users

While educational APPs have a lower TAD than social APPs, our frequency of use continues to grow.

EBITDA

We have found a sales scaling model that proves the profitability of our business model, generating even Cash Flow since 2017.

TECH: A 4 LAYERS MODEL

Giving the token layer the maximum functionality

React

GraphQL

HTML

mongoDB

docker

TensorFlow

redis

R

node

TUT token

NEM Blockchain

PARTNERS

Leader institutions and more than 80 universities as content creators in Spain & Latin America.

nem

coinsilium

CRYPTONOMOS

StartupToken™

avoltapartners

Donnelley Language Solutions

ØBLICITY

Indorse

ITBA

UTPL

ICEMD

UCAM

UNIR

UPC

ITLA

EAE Business School

UAM

Empowering people through Education

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